

Candidates must ensure that their technical proposals follow and satisfy the requirements of the template provided below:

No.	Heading	Response requirements
1	System architecture (diagrams and descriptive text)	<p>Candidate response should highlight the following:</p> <ul style="list-style-type: none"> • <i>How the architecture addresses scalability, maintainability and security for a system that is intended for national use</i> • <i>Justifications for architectural choices</i>
2	Ghana Health Service Infrastructure integration	Candidate response should explain clearly why their proposal is the optimal approach to integration of the patient self-management platform with existing GHS infrastructure
3	Innovativeness and creative problem solving	Candidate response should demonstrate innovativeness in designing for a mixed population with varying levels of literacy & understanding, varying levels of internet connectivity and access to technology as well as make use of how Ghanaian traditional and non-urban societies organize, communicate and provide support systems for their communities
4	User Experience Design	<p>Candidate response must include visual mockups and any other design information that demonstrates the following:</p> <ul style="list-style-type: none"> • <i>Usability and intuitiveness of user interface as well as accessibility options for low-literacy and differently-abled users</i>
		<ul style="list-style-type: none"> • <i>Design for optimal agent operation and incentivisation</i>
		<ul style="list-style-type: none"> • <i>Cultural sensitivity and adaptation to the Ghanaian context</i>
5	Project Management	Clarity of timelines and milestones
		Realistic resource allocation and projections
		Approach and procedure for coordination with GIZ
6	Implementation Feasibility	Stakeholder engagement process & plan
7	Sustainability and Impact Potential	Comprehensive risk assessment and mitigation strategies
		Evidence of scalability potential for nationwide deployment
		Sustainability in design & implementation choices and potential for long-term viability
		Potential for international replication

8	Evidence supporting qualifications and experience	<p>Previous technology development or implementation experience in sub-Saharan Africa</p> <p>Healthcare regulatory compliance experience or digital health solution development experience</p> <p>Capacity to provide long-term local support to the Ghana Health Service</p>
9	Financial breakdown	<p>Bidders should present a detailed, transparent budget covering all development phases, hosting and support, with clear cost breakdowns, justification, and value-for-money considerations.</p> <p>Budgets must include milestone-based payment schedules</p>