



YOUR PREFERRED
ENTERPRISE
SUPPORT PARTNER



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A hand holding a glowing lightbulb with a network overlay. The background is dark with orange and yellow tones, featuring a glowing lightbulb and a network of lines and nodes. The lightbulb is held by a hand, and the network is overlaid on the hand and the lightbulb.

01

Our Capability Statement

Supporting small businesses to become sustainable, scalable, and investment-ready, with a vision to empower businesses to create jobs and shared prosperity.



Our People

Highly motivated team of qualified professionals ready to go to great lengths to support businesses.



Our BDS Approach

- Technical Assistance Facility Design and Management
- Enterprise Growth Support and Management (EGSM)
- Capital Raise support



Our Support Delivery Approach

Bespoke solutions through an alignment of our delivery with stakeholder expectations, to ensure value for money.



Our Impact

PEOPLE, PLANET AND (Shared) PROSPERITY. We impact goals such as Poverty Reduction, Food Security, Clean Water & Sanitation, Affordable & Clean Energy, and Decent Work and Economic Growth.

01

Our Execution



We leverage on our industry knowledge, experience, technology, and network to ensure flawless execution.

Our Promise



Business Communities

Commitment to support business growth

Investor Communities

Commitment to high-quality pipeline

Sponsors & Program Partners

Commitment to excellence and value creation



Industry Leadership

Leaders in the provision of business development support (BDS) to Small and Growing Businesses in Ghana.

2. Our Business Development Support

- **Technical Assistance**

Tailored business development support for start-ups, SGBs, and companies across sectors like agribusiness, logistics, and clean energy, helping them refine models, scale, and raise capital.

- **Our TA Approach**

Customized plans to deliver effective Technical Assistance to Small and Growing Businesses.





03

Some Previous and Ongoing BDS projects

Our commitment to sustainable project outcomes keeps us top of mind with partners. For nearly a decade, we've supported over 2,000 businesses globally, helping them scale and drive impact.

Some of Our Programs

- Tullow AgriVentures Programme
- MTN Ghana SME Support Programme
- GreenTech Innovation Challenge- Fidelity Bank Ghana
- The AgriBusiness Catalyst- FAO
- Agroecology Venture Accelerator- TSFF
- Ghana SME Impact Invest Support Programme- GIZ
- Cocoa Value Chain Catalyst- ITC
- CCA Venture Accelerator- Clean Cooking Alliance
- The GrEEEn Accelerator Program- SNV
- Israeli-Ghana AgriTech Accel- Israel Embassy



04

Our Impact

Our success is reflected in the stories of entrepreneurs, businesses, and communities impacted by our scalable and sustainable programs, implemented with our partners.

Our Theory of Change

1. Inputs

Donor or funders, implementation partners, project management team, business development consultants, trainers, funding, business support materials and equipment.

2. Activities

Business development support, and access to funding and markets.

3. Outputs

The right business growth mindset, leadership skills, and investment readiness documentation.

OUR THEORY OF CHANGE

5. Impact

Promotion of sustainable business growth, decent work especially for women and youth, and shared prosperity.

4. Outcomes

Improved firm performance and capital raise opportunities.





SGBs Supported

2,463

Businesses empowered



44%

+



56%



Programs Implemented

29

Incubators and Accelerators



Fund Recipients

1,146



Businesses Funded

197



in Grant Funding

949



in Business Loans



Total Funds Disbursed

GHS 47,611,638.40

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