YOUR PREFERRED ENTERPRISE SUPPORT PARTNER

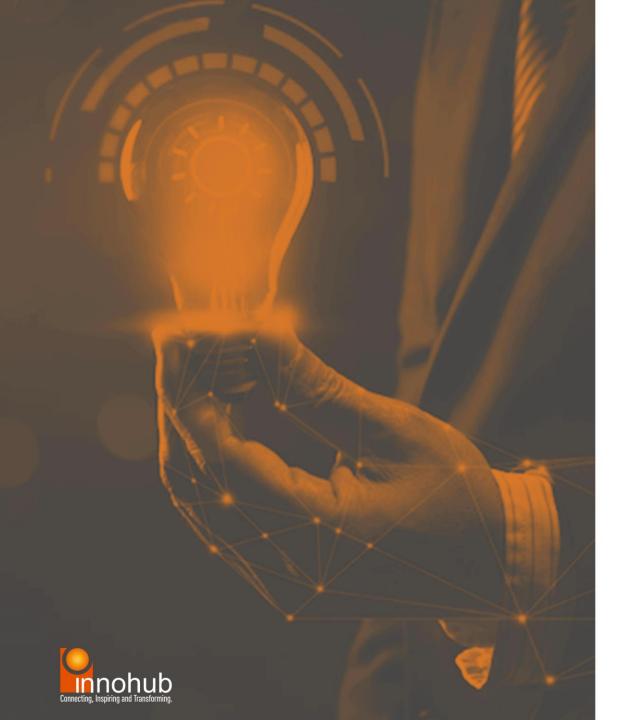
Our Profile







- **1.** Our Capability Statement
- 2. Our Business Development Support (BDS)
- **3.** Some previous and ongoing BDS projects
- 4. Our Impact





Our Capability Statement

Supporting small businesses to become sustainable, scalable, and investment-ready, with a vision to empower businesses to create jobs and shared prosperity.



Our People

Our BDS Approach

Capital Raise support

Highly motivated team of qualified professionals ready to go to great lengths to support businesses.

Technical Assistance Facility Design and Management

Enterprise Growth Support and Management (EGSM)



Our Support Delivery Approach

Bespoke solutions through an alignment of our delivery with stakeholder expectations, to ensure value for money.



Our Impact

PEOPLE, PLANET AND (Shared) PROSPERITY. We impact goals such as Poverty Reduction, Food Security, Clean Water & Sanitation, Affordable & Clean Energy, and Decent Work and Economic Growth.



Our Execution

We leverage on our industry knowledge, experience, technology, and network to ensure flawless execution.

Our Promise



Business Communities

Commitment to support business growth Investor Communities

Commitment to high-quality pipeline

Sponsors & Program Partners

Commitment to excellence and value creation

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Industry Leadership

Leaders in the provision of business development support (BDS) to Small and Growing Businesses in Ghana.





Our Business Development Support

Empowering businesses to thrive in a competitive world through expert enterprise support for lasting impact.



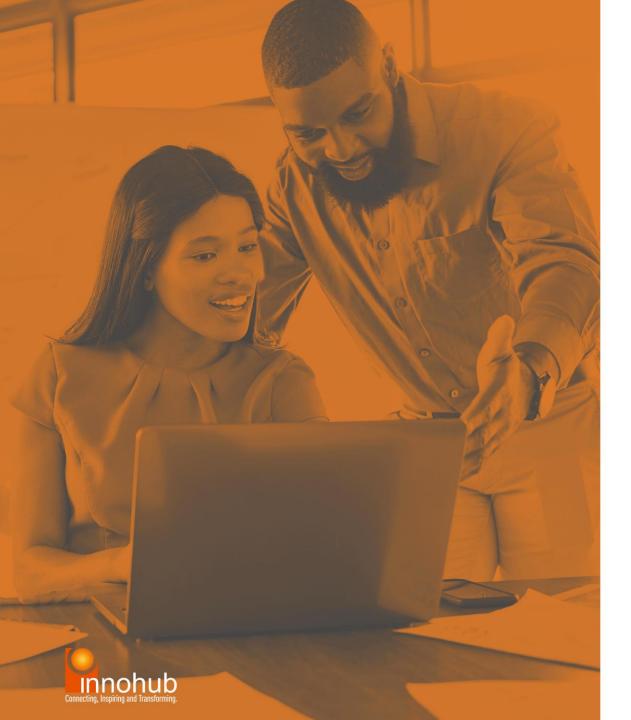
2. Our Business Development Support

Technical Assistance

Tailored business development support for startups, SGBs, and companies across sectors like agribusiness, logistics, and clean energy, helping them refine models, scale, and raise capital.

Our TA Approach

Customized plans to deliver effective Technical Assistance to Small and Growing Businesses.





Some Previous and Ongoing BDS projects

Our commitment to sustainable project outcomes keeps us top of mind with partners. For nearly a decade, we've supported over 2,000 businesses globally, helping them scale and drive impact.



Some of Our Programs

- Tullow AgriVentures Programme
- MTN Ghana SME Support Programme
- GreenTech Innovation Challenge- Fidelity Bank Ghana
- The AgriBusiness Catalyst- FAO
- Agroecology Venture Accelerator- TSFF
- Ghana SME Impact Invest Support Programme- GIZ
- Cocoa Value Chain Catalyst- ITC
- CCA Venture Accelerator- Clean Cooking Alliance
- The GrEEn Accelerator Program- SNV
- Israeli-Ghana AgriTech Accel- Israel Embassy





Our Impact

Our success is reflected in the stories of entrepreneurs, businesses, and communities impacted by our scalable and sustainable programs, implemented with our partners.

Our Theory of Change

1. Inputs

Donor or funders, implementation partners, project management team, business development consultants, trainers, funding, business support materials and equipment.



2. Activities

Business development support, and access to funding and markets.

3. Outputs

The right business growth mindset, leadership skills, and investment readiness documentation.

5. Impact

Promotion of sustainable business growth, decent work especially for women and youth, and shared prosperity.

4. Outcomes

Improved firm performance and capital raise opportunities.





SGBs Supported

2,463 > 144% + 56%



Programs Implemented

Incubators and Accelerators



Fund Recipients





Businesses Funded

in Grant Funding ir

in Business Loans



GHS 47,611,638.40

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